

**ATTEND. SPONSOR. DONATE.**

**THE NRA FOUNDATION**  
TEACH FREEDOM

**The NRA Foundation Sportsmen's Auction  
at the Great American Outdoor Show**

Friday, January 31<sup>st</sup>, 2025, at 6:30pm  
PA Farm Show Preferred Ballroom  
2300 North Cameron Street Harrisburg, PA 17110

*Get ready for an unforgettable evening filled with auctions, raffles, exclusive firearms, and plenty of fun—all in support of preserving the future of the Second Amendment! This year's event is set to be our best yet, and with your support as a sponsor or donor, we can make a substantial impact on The NRA Foundation's mission to support and safeguard our freedoms for the next generation!*

**Why Sponsor or Donate?**

With over 300 attendees—your target audience—this is a unique opportunity to showcase your brand in front of a room full of outdoor enthusiasts, sportsmen, and supporters of the Second Amendment. Sponsoring or donating to this event means more than contributing to a great cause; it's a strategic way to elevate your brand and connect directly with potential clients and customers. As a sponsor, your name and logo will be prominently displayed, making a lasting impression on everyone in attendance.

*To sponsor or donate, email us at [nrafevents@nrahq.org](mailto:nrafevents@nrahq.org)*

**About Friends of NRA**

Since 1992, Friends of NRA has hosted over 26,000 events with more than 4.8 million attendees, raising over \$1.1 billion in support of The NRA Foundation's charitable mission. The Foundation is dedicated to funding educational firearm programs on local, state, and national levels.

**Impact of NRA Foundation Grants**

The NRA Foundation has funded more than 63,000 grants to enhance shooting sports education across the country. These grants support vital programs, including:

- Youth education
- Women's clinics
- Law enforcement training
- Hunter safety
- Range improvements
- Firearms and marksmanship training

**LEARN MORE: FRIENDSOFNRA.ORG**